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IMAARAT EXPO 2022



IMAARAT A Style to Decor will bring all the Architects, Interior designers, Developers, Engineers, Contracting companies, material suppliers and technology providers under one roof for displaying and sourcing products expediently, and our concept will evolve B2B business and will become a premier platform for channelizing and promoting innovations in the industry and creating better business networking opportunities.





HIGHLIGHTS

40,000 sq. ft.

EXHIBITION AREA COVERED

EXHIBITORS

10,000+sq. ft.

BUSINESS CONFERENCE AREA

250+

BRANDS

5000+

VISITORS





EXEMPLARY COLLABORATION

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INAUGURATION

The Inauguration of Expo IMAARAT took place successfully with the presence of Mayor of Raipur Honorable Aijaz Dhebar, Honorable Ajit Kukreja, and Honorable Mahendra Chhabra. The dignitaries were present to officially Inaugurate the exhibition and their presence added to the significance of the event. The inauguration was well-received by the community and attendees had the opportunity to explore the offerings at the Expo Imaarat.







BUILDING MATERIALS



Ready Mix Concrete | General Purpose Ready Mixes Cement Blocks Paving | Tiles I Interlocking Tiles | Bricks Construction Chemicles | Construction Equipments | TMT Bars | Scaffloding Etc.

PLUMBING, PIPES & FITTINGS



CP Fittings | Drainage Solutions | Pumps Pressure Pumps Sprinkler Systems | Shower House | PVC, CPVC Pipes Copper Pipes | Galvanzes Iron Pipes | Cast Iron Pipes Flexible Pipes | Valves & Cocks | Water Meters

ELECTRICAL, WIRES & CABLES



Electrical Components | Electrical Accessories
Energy Meters | Transformers | Industrial Control
& Automation Systems | Residential Control &
Automation Systems | Cables, Wires & Accessories
Street Lighting Systems | Switch Switchgear
Generators etc.

MARBLE & STONES



Natural Marble | Italian Marble | Engineered Marble Granite | Block Natural Stone Products & Technologies Semi Finished Product & Stone Products Etc.

BATH AND SANITATION



Bathroom Accessories | Brassware | Heating & Ventilation Bathroom Gadgets sanitary Ware | Showers | Taps Water Treating Systems 1 Bathroom Cabinets Vanities Bath Tubs | Toilet Seats | Stream Bath | Faucets

STEELS STRUCTURES

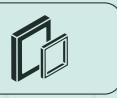


Steel Structures | Modular Steel Systems Light Steel Framing | Steel Railling Steel Doors & Windows





GLASS & FITTINGS



Security | Etched | Fire-resistant | Pattern | Solar Control Hollow | Insulation | Stained Colored | Sand Blast | Screen Printed | Self Cleaning Antiques & Figured | Block | Architectural | Crystal | Reflective | Laminated & All Types Of Glass Work Glass Furniture | Glass Machines & Equipments Toughened Glass Etc.

FLOORING AND CARPETS



Tiles Flooring | Granite Flooring | Marble Flooring | Wooden Flooring | Carpet Flooring | PVC Flooring | Glass Flooring | Laminated Flooring Etc.

SOLAR SYSTEMS & LIGHTINGS



Solar Energy Systems Solar Lights | Solar Equipments Solar Water Heater Solar Air Conditioner | Solar Chimney Solar Cooler | Solar Dryer | Solar Inverter Etc.

FURNITURE & FIXTURES



Outdoor Furniture | Kids Furniture | Living Room
Collections | Bathroom Collections | Dining Room
Collections | Office Furniture Bed, Bath & Kitchens
Furniture | Cane Lines | Work Station General
Furniture | Auxiliary Furniture | Garden & Terrace
Furniture Contemporary Designs | Lounge
Furniture | Furnishing & Fabrics etc.

LANDSCAPING AND GARDENS



Landscaping & Garden | garden Tools & Equipments Fountains | Garden Furniture | Fencing Products Paving Materials & Tiles | Lawn & Garden Mowers Green House Constructions & Engineering | Tree & Plant Artificial Grass | Climate Control Equipments Etc.

DOORS & WINDOWS



Automatic Doors | Aluminum Doors & Windows Ventilation Equipments Revolving Doors | Gates Wooden Doors & Windows | Internal Partitions | PVC Doors & Windows | Shutters | Steel Doors Automated Gate Systems | Windows & Doors Accessories Automated Security Doors | Automatic Barriers Systems





HARDWARE



Hardware Accessories | Cabinet Hardware Decorative Door Hardware | Door Hinges Door Knobs | Customized Switch Boards Etc.

ELEVATORS & ESCALATORS



Elevators | Hydraulic Systems & Components Escalators | Electric Cable Garage & Parking Elevators | Bucket Elevators | Construction Site Elevators

AIR CONDITIONING & DUCTING



Air Conditioning Commercial & Industrial Residential Chillers | Cold Storage | Ducting

WOOD, VENEERS & PLY



Molding & Bending Technologies | Finishing Tools Woodworking Technologies | Plywood Veneers Handicraft Products | Laminates | Wooden Flooring Machinery & Equipments Etc.

MODULAR KITCHEN



Modular Kitchens | Modular Kitchens Fittings Kitchen Appliances & Accessories | Kitchen Furnishing Kitchen Furniture | Kitchen Cabinets | Sinks Waste Disposers Workshop | Grills | Kitchen Lighting Etc.

ROOFING & CLADDING



Roofing Systems | False Ceiling | Rain Guards Aluminum Composite Panels | Glass & Glazing Roofing Tiles I Hangers | Scaffolding | Insulations Industrial Roofing Solutions | Sealants | Cladding Profile Sheets | Wall Cladding | Facades





WATER MANAGEMENT



Water Management Systems | Purification Systems Water Pumps | Swimming Pools | Water Treatment Technologies | Rain Water Harvesting Systems Pool Filters | Water Softening Systems | Water Tank

ARCHITECTURAL & DECORATIVE LIGHTING



Decorative Lighting | Architectural Lighting Outdoor & Indoors Lighting | Residential Lighting Fixtures | Led Systems | Down Lights | Lamps Spotlights Fiber Optics | Commercial Lighting Etc.

PAINTS & COATS



Paints | Coats | Wall Papers | Polishing | Chemical Treatment | Paint Applicators & Equipments | Architectural Coating | Coating | Waterproofing Applications





OUR ESTEEMED EXHIBITORS

A-QUBE INTERIORS

ALLURE WINDOORS

AXEWOOD

AMANZAA POOLS & FOUNTAINS

NEST (New Era Solutions And Treatment)

COMFOTAC

ARTMORE

NATURE TOUCH LANDSCAPE PVT. LTD

ELITE FLOORING

ACC RMX READY MIX CONCRETE RANGE

ECOREX

MARUTI SALES CORPORATION

3M HOME WATER FILTERATION

VARNI FURNITURE FITTINGS

I-TECH LIFTS

SUNRISE HARDWARE

FUSION SPACE

HARDWARE GALLERY

HOME STUDIO

IDEAL ORIENT

EDMC SOLAR

HOOS

MR. GLASS

JR SALES (DIVINE | MAGENTA | THERAPEDIC)

LEXWELL | LEXCRU | LEXPURE | LCM

BLUESHIELD

ITEM SECURE PVT. LTD.

SANDEEP DECOR WORLD | ECLIPSE

PREMIER LIFTS

ETERNIA | PVC DECORATORS





OUR ESTEEMED EXHIBITORS

REYNOARCH

GYMTERIOR

SAUBHAGYA VENTURES PVT. LTD.

ELISA | STEELBERRY

SWITCHSOL

SYMPHONY LTD.

SATWIK ENTERPRISES | FORTUNE ARRT

SHIV PARDAWALA

MAGIC PAINTS

KEI (KRISHNA ELECTRICAL INDUSTRIES)

RATHORE GLASS AGENCY & RATHOD ENTERPRISES

SCHNEIDER ELECTRIC

VATIKA

VINAY ELECTRICAL SOLUTION

RIDHI KALA MANDIR

SALASAR TRADERS

ERINA FIBER GALLERY

FRIEND INDUSTRIES

REDWOP CHEMICALS

SWASTIK LIGHTS

JAIRAJ

HEALTH AND FITNESS

PLYNEER - CITYBOND

EMIRANO

JB GLASS

KOLORS INDIA PVT. LTD.

MRIDUKISHORE INDIA

AO SMITH

MAHACHAKRA

TPS - THE PALETTE STORY





EXHIBITOR GOAL ACHIEVEMENT

Premium Visitor Quality

Networking & PR Generation

Arrangements / Facilities At Exhibition Venue

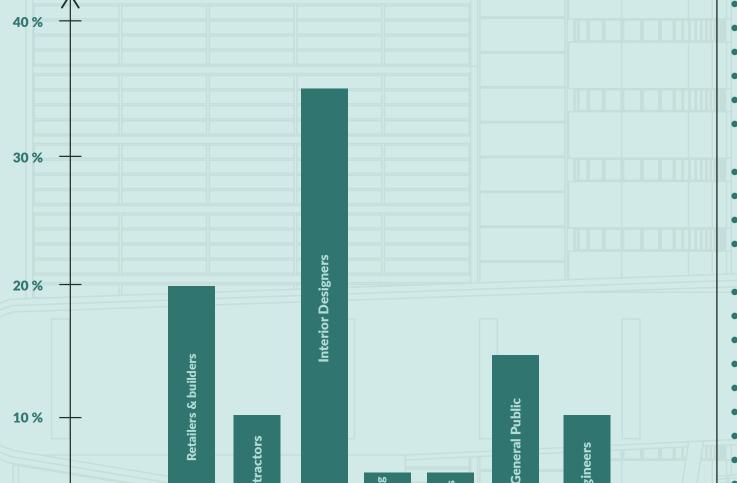
New Market Exposure



VISITOR PROFILES

Engineers





Contractors

- **INTERIOR DESIGNERS**
- **ARCHITECTS**
- **RETAILERS**
- **DEALERS AND DISTRIBUTORS**
- **E-RETAILERS**
- TRADITIONAL ART AND CRAFT RETAILERS **INSTITUTIONAL BUYERS**
- **CORPORATE GIFT BUYERS**
- **WHOLESALERS**
- **COMPANIES CREATIVE HEADS**
- **COMPANIES BUSINESS DEVELOPMENT HEAD**
- **DIRECT BUYER AND MERCHANDISERS**
- **SOURCING HEADS**
- **CEO AND DIRECTORS OF COMPANIES**
- **EXPORTERS**
- **PURCHASE HEADS OF COMPANIES**
- **REAL ESTATE AGENTS**
- **PROPERTY DEVELOPERS**
- **CIVIL CONTRACTORS**
- **ENGINEERS**
- **CAD/CAM SOFTWARE DEVELOPERS**
- **PAINTING CONTRACTORS**
- **VAASTU CONSULTANTS**





CONCURRENT EVENTS

WORLD ARCHITECTURE DAY



RAIPUR DESIGN FESTIVAL







WORLD ARCHITECTURE DAY

















RAIPUR DESIGN FESTIVAL

















OUTSIDE BRANDING













MARKETING CAMPAIGN











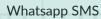


MARKETING CAMPAIGN

To elevate and strengthen our potential customer and visitor base, we run our promotion campaign using different platforms so that our visitor profile get enrich and our exhibitors can get more foot fall and maximum satisfaction during the exhibition.

- TELE CALLING AND MARKETING
- PROMOTION ON SOCIAL MEDIA PLATFORMS
- RADIO ADVERTISEMENT
- NEWSPAPER AND MAGAZINE ADVERTISEMENTS
- EMAIL AND SMS INVITATIONS
- INVITING MEMBERS OF BUSINESS TRADE ASSOCIATIONS
- OUTDOOR HOARDING ADVERTISEMENT
- PROMOTION ON B2B PORTALS
- PERSONAL INVITATIONS
- INVITATIONS TO BIG BUSINESS ASSOCIATIONS BY PERSONAL
 MEETINGS







SMS Marketing



Tele Marketing



Email Marketing



Posters



Newspaper





Outdoor Advertisements



Radio

































































































































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Present's



08 | 09 | 10 DECEMBER 2023